



## Doing Just a Little More Than We Promise

THAT'S THE HISTORY OF OUR success. It should be the foundation of every enterprise. THE MOST FAVORABLE AND most powerful feature attached to any one business is satisfaction. Satisfaction full and complete is our eternal aim.

AS TO QUALITY AND VALUE, it goes without saying that our patrons are the recipients of both. We refuse to stock anything but the best and we charge as little as we consistently can for it. We shall continue in these methods as long as the roof stays over us.

### Misses' and Girls' Interesting Spring Fashions.

Youthful Modes and Genuine Values. Best Misses' Suits that

**\$14.75 and \$18.75 Can Buy**

Smarter fabrics, better workmanship and quaint and youthful lines of high-priced models. Assured styles, charming and altogether different. The smart new skirts, short—about six inches off the ground—wide and flaring, jaunty button trimmed coats with the latest belted effects. Eton, Norfolk and Military jackets, Gabardines, Serges, Coverts and Novelty Mixtures. Sizes 16 to 18 years.

### Misses' Smart Topcoats \$9.98 and \$12.98

Misses' elegant coats in Navy Blue Gabardine, White or Covert Cloth. Also Imported tweeds, convertible collars, matched side pockets, with broad street and dress coats that carry the new fads down to the last degree of beauty and smartness. Sport coats of Barred Chinchilla and Coverts in belted style and decidedly tailored. Many in Shepherd Plaids. Sizes 14 to 18 years.

### 100 Dresses for Misses Meant for Easter Selling at \$15. Here at **\$7.98 and \$10.98**

Sizes 14 to 18 years.

The story of these dresses is worth telling. A New York producer of high-class Misses' wear made up of such material is had all the dresses yardage would cut. After taking orders in twenty cities, there were remainders of each line—some 15 of Spring's liveliest styles, and here they are, and you will find it puzzling to select the prettiest. Dresses of Silk Poplins, fine French Serges, Crepe de Chine and Black and White Tat-Tat in the very newest effects, trimmings and colorings. Sizes 14 to 18 years.

### A Special Showing of Captivating New Spring Skirts **\$4.98, \$6.98, \$7.98**

STREET, SPORT AND DRESS WEAR, all sizes to 18 inch waist measurement. The new fashions bring skirts into vogue greater than ever. Street styles in full circular flare. Sport skirts with patch pockets and belted. Hundreds of practical new spring skirts—French Serges, Poplins, Gofine, Silk Faile, Gabardines, Black and White Checks and other beautiful materials! Newest colorings.

"The Always Busy Store"  
**Grossman's**  
Smart Clothes  
WOMEN, MISSES & GIRLS.  
"Trade at Headquarters—It's Safe."

414  
15-TH  
STREET

MOLINE  
ILL.

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J.F.M.

### Millinery! What Will the New Styles Be?

The quaint flower-trimmed bonnets—the new and pert Sailors, the pretty Shepherdess styles, the small Sailor with wreaths of flattened nosegays, encircling the crowns—and the Hats with unique trimmings of Quills, Feathers and Ostrich fancies. Charming, stylish and carefully designed "ahead of the season."

#### The Premier Display of "New" Millinery in Moline

The first from every viewpoint—close following of Fashion's trend, in actual number of models and the authenticity of the modes. We have planned a unique campaign so we might win this distinction—it but bears out the oftentimes quoted fact: "MOLINE'S greatest Millinery department."

Whether you have in mind the actual purchasing of a spring model or otherwise—at any rate, let us show you through our present displays—twill be well worth your time.

#### Trimmed Dress and Street Hats, \$3.50,

**\$5.00 and \$7.50**  
Various new styles of sailors and rolling brim hats, trimmed with flowers and fancy ostrich feathers, assorted colors, the largest assortment ever shown in the city of Moline.

#### Children's and Misses' Hats

**98c, \$1.49 and \$1.98**  
Hand-made, blocked and ready-to-wear styles, a wide assortment of colors and trimmings.

#### Untrimmed Rough Braid and Straw Hats,

**98c, \$1.98 and \$2.98**  
Black and colored Hemp, Milan braid, Milan hemp and barnyard braid hats in many different spring colorings, including white, and numerous styles.

#### AH! THE NEW FLOWERS!

—and fruit effects, Ostrich fancies are here in all their glory. Most moderately priced.



### Yes, Milady, You'll Want to See THESE Spring Suits!

You Certainly Could not Conceive of a More Complete Array of Clever Suits at

**\$9.98, \$16.50, \$24.75, \$27.50**

—not only because they are most moderately priced and "individual," but because HERE you have the opportunity of making your selection from the most varied stock of Approved Fashions in Moline. No matter how your taste or preference is inclined you are sure to find a SPRING SUIT from our enormous stock which will meet your every requirement. Not a limited range of models—but scores of the NEWEST SPRING STYLES! Here you will find rich suits of fine Gabardine, Wool Poplins, Serges and the better grade of Shepherd Checks—all made up in styles that are sensible and smart—and sound the true note of Fashion. Those desiring the BETTER sort of suits can not fail to be impressed with this wonderful showing of SPRING SUITS at \$9.98 to \$27.50.

#### We Are Daily Receiving Many New and Absolutely Authentic Models in Women's Spring Coats

The GROSSMAN standard of style, quality of fabrics and tailoring is absolutely maintained throughout the entire line at every price. There is supreme satisfaction in knowing that the style you select is authentic and the quality of the materials and tailoring will give lasting satisfaction, and when these important features can be obtained.

#### At These Prices: \$5.98, \$7.98, \$10.98, \$14.75 and \$16.50

It's surely advisable to make selections here. At the above prices we can supply practically every Coat need, as far as materials, colors and styles are concerned. White chinchilla, white corduroy and wool cords, white basket and waffle cloth. All the popular hair colors are included. Club checks, plaids, chevrons, mixtures, stripes, etc.

Over 50 styles. All sizes to 51-inch bust measurement.

#### A Generous Showing of the "Allwhite" in These New Waists

More Than 25 Styles at 98c and \$1.49  
One may purchase liberally and still not have any two alike; and similarity in waists is always avoided by the well dressed woman. Both high and low necks, long and short sleeves in white, sand and flesh colored velvets.

Did you ever see a better showing at such modest prices?

**Crepe De Chine Waists, \$1.98 and \$2.49**  
—with crepe de chine a prime favorite! White, Sand, Flesh, New Blue or Malac—3/4 or long sleeves—tailored—or more dressy with lace trimmings—each with a smart collar.

**Georgette Crepe Waists, \$3.98, \$4.98 and \$5.98**  
In White, Flesh, Sand, Bisque or Grey, some models trimmed with venise or flat laces.

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